



Harbor Beach Chamber of Commerce
P.O. Box 113
Harbor Beach, MI 48441-0113
(989) 479-6477

Dear Prospective New Member,

The Harbor Beach Chamber of Commerce welcomes your business to join our Chamber of Commerce.

We would like to provide you with a complimentary membership in the Chamber of Commerce. This membership is available to you as the new owner of a business in the Harbor Beach area and is effective for the remainder of the year at no cost. Your regular membership includes benefits such as special rates for advertising in our visitor guide and other activities. Your business will be listed in the Directory of Businesses on our Website and other publications sponsored by the Chamber. We can also provide a one-page website to get your business online.

Our membership year is January 1 to December 31. Annual dues are \$120.00, payable at renewal or as two payments of \$60.00 each. We also offer seasonal memberships for \$75.

Our membership meetings are on the first Tuesday of the month. The location and program is announced in our eNewsletters and our website at harborbeachchamber.com

The Chamber is committed to projects that will make Harbor Beach a better place to live, work, and visit. We welcome you and hope you will join us and take an active part in working toward our objectives of improving our community. If you have questions about the Chamber or your membership, please contact any of the officers or leave a message at (989) 479-6477.

Please fill out the attached application form and send it to:

Harbor Beach Chamber of Commerce
P.O. Box 113
Harbor Beach, Michigan 48441-0113

Sincerely yours,

Bob Montana
President

Reasons to Join the Harbor Beach Chamber of Commerce

1. **Networking** – Meet and network with Chamber members and community leaders at special events and monthly business meetings. Many new business opportunities can be developed through the relationships that are developed at Chamber events.
2. **Buy Locally** - As a chamber we try to keep the money flowing within the community and make those dollars work for our community.
3. **Credibility** - Many members of the community consider Chamber membership to be a sign of a reputable, stable business. We receive phone calls each year from individuals checking to see if a business is a Chamber member. When you join the Chamber, you will receive a Chamber decal for you to display so that those visiting your business will know you are a member of the Chamber. Our website lists only those businesses that are chamber members.
4. **Visibility** - The Chamber heightens your company's visibility through business referrals directly from the Chamber and its members. Discounted and free publicity in the Chamber Newsletter and other publications. Your business brochure can be added to our visitor bags for free. We distribute over 1000 bags annually and only chamber members can participate. Discounted advertising in our Visitor Guides with 4000 copies printed per year.
5. **Marketability**
With your membership dues comes a free listing on our website directory of businesses. We welcome you to post your web address on your listing and put the Chamber's link on your website. If you do not have your own website, we can provide a basic page for free! Our bluewater.org website allows tourist/recreation based businesses a free listing. This site is growing exponentially and had over 100,000 visitors this year. Being a member of the Chamber of Commerce shows your customer that you are committed to your community and that you are part of a larger network of businesses looking out for each other and ensuring each other's success. The Chamber of Commerce is synonymous with quality and credibility.
6. **Recommendations** - We are a member-oriented organization; therefore, we only refer our members. We get calls from all over the county from people looking for a certain business or service.

7. **Affordable.** Our membership is tax deductible plus you are able to take advantage of many member only cost-saving benefits. During these tough economic times we understand how difficult it is to invest in these type of activities. Because of this, we have reduced our rates this year and have an affordable semiannual payment plan. The organization is 100% volunteer based. Because of this, 90% of every dollar we receive goes toward promoting business and events in our town. Your membership helps pay for and promote programs such as Maritime Festival, Winter Festival, and Harvest Festival. Almost half of our budget is spent on advertising on such places as bluewater.org and michiganbackroads.com websites, radio advertising and print advertising

8. **Small Business Advocacy**

The Chamber has a special focus on the needs of small business. Our government relationships and connections help ensure pro-business legislation is taken seriously. City council members and the Mayor attend our monthly meetings on a regular basis. It's your opportunity to network with government officials and tell them what's on your mind.

9. **Business News on Vital Issues as they Develop**

The Harbor Beach Chamber of Commerce is the hub for business in East Huron County. We constantly have our ear to the ground to send you the vital information you need about changes in labor laws, business legislation, and other important information that affects business in Harbor Beach.

10. **Involvement** - Our members make the difference by working to improve the quality of life and business environment.



Harbor Beach Chamber of Commerce

MEMBERSHIP APPLICATION FORM

BUSINESS INFORMATION

Business Name: _____ Phone/Extension: _____
Business Address: _____ Website: _____
City, State, Zip: _____ Phone/Extension: _____
Business Description: _____

REPRESENTATIVE INFORMATION

Name: _____
Address: _____ Phone/Extension: _____
City, State, Zip: _____ Email: _____

MEMBERSHIP TYPE

- | | |
|--|----------------------|
| <input type="checkbox"/> Regular Member (yearly) | \$120 |
| <input type="checkbox"/> Regular Member (2 payments) | \$60 Nov., \$60 June |
| <input type="checkbox"/> Second Business | \$75 |
| <input type="checkbox"/> Seasonal Business (6 months) | \$75 |
| <input type="checkbox"/> Individual Citizen | \$25 |
| <input type="checkbox"/> Community Member
(Church, Civic Clubs, etc.) | \$25 |
| <input type="checkbox"/> First Year Complimentary | \$0 |

ADDITIONAL INFORMATION

1. How can we help promote and support your business? _____
2. What additional things can the Chamber do? _____
3. What other events would you like to have here? _____
4. Would you like a complimentary one page website? _____

Other Comments: _____

RETURN INFORMATION

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Harbor Beach, MI 48441
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