

Membership Benefit Statistics

Did you know your chamber membership impacts how consumers view your business?

- ◆ Consumers are 44% more likely to think favorably of your business.
- ◆ Consumers are 63% more likely to purchase goods or services.
- ◆ Consumers' view of your local reputation increases by 57%.
- ◆ Consumers are 40% more likely to eat at a restaurant franchise.
- ◆ Consumers are 43% more likely to consider buying insurance.
- ◆ Consumers are 51% more aware of your business.
- ◆ Consumers' belief that your company uses good business practices increases by 29%.
- ◆ Consumers think your business is 26% more reputable.
- ◆ Consumers are 12% more likely to think products are better if your business is "actively" involved because they view your business as trustworthy, involved in the community, and an industry leader.

For Our Members

The Harbor Beach Chamber of Commerce wants to do all we can to help, support and promote our members and their businesses.

Member input and suggestions as to how we can better serve you, our members, are always welcome. Feel free to contact the Chamber and attend any Chamber Board Meeting.

Working together to make your business and our community grow and be Successful.

Harbor Beach Chamber of Commerce

P.O. Box 113
Harbor Beach, MI 48441
Phone: 989-479-6477

Uniting our Community, Promoting Our City





Purpose of the Chamber and Membership

Purpose of the Chamber of Commerce

The Harbor Beach Chamber of Commerce was organized to promote various aspects of the city and its businesses. First and foremost, the Chamber exists to advocate for and support the commercial, industrial and civic interests of the city of Harbor Beach and the surrounding areas. The Chamber is committed to nurturing the integrity and business faith within the community. The ultimate goal relies on the success of the chamber, city, civic groups and businesses working together to ensure the sustainability and growth of the Harbor Beach area.

Every business makes a difference in a small town, and it is every business' responsibility to be sure the difference they make is a positive one. The prosperity of our town, our home, our place of work, our customers, our family and our friends depends on the cohesion of all.

Harbor Beach will thrive if we help each other succeed and work together to bring people to our welcoming city.

Benefits of Your Chamber Membership

- ◆ Marketability of Your Business
- ◆ Radio Advertising
- ◆ Print Advertising
- ◆ Visitor's Guide Advertising
- ◆ Billboard Advertising
- ◆ Pure Michigan Promotions
- ◆ Discover the Blue Promotions
- ◆ Social Media Advertising
- ◆ Website Advertising
- ◆ Business Links on various websites
- ◆ Membership Directory Listing
- ◆ Staff to Maintain Social, Print and Radio Media and website
- ◆ Staff willing to promote your business and assist you in its success
- ◆ Build Community Support and Relationships
- ◆ Consumer Respect & Credibility
- ◆ Local & Extended Networking
- ◆ Buy Locally Promotions
- ◆ Chamber Member Referrals
- ◆ Small Business Advocacy
- ◆ Involvement Equals Improved Quality of Business
- ◆ Chamber Sticker to display for Customers
- ◆ Free Participation in Chamber Events
- ◆ News on Vital Business Issues

Annual Membership Information

The Harbor Beach Chamber of Commerce conducts its annual membership drive in November of each year for the following year. Membership dues are requested by December 1st. Your annual membership is in effect from January 1st—December 31st.

Membership Types

- Regular Member \$140
- Second Business \$75
- Individual Citizen \$25
- Community Member \$25 (Church, Civic Clubs, etc.)

Application

A membership application can be obtained from the Chamber's website at www.harborbeachchamber.com or by contacting the Chamber at 989-479-6477. The application and membership dues can be returned to the Chamber at PO Box 113, Harbor Beach, MI 48441.

